



# SAN DIEGO COMMUNITY COLLEGE DISTRICT

CITY COLLEGE • MESA COLLEGE • MIRAMAR COLLEGE • CONTINUING EDUCATION

San Diego Mesa College Fashion Advisory Committee

## Meeting Agenda

Thursday, May 13, 2021 - 5:00p - Via Zoom

### I. Introductions / Sign In

a.

#### Members

Annalisa	Young	Reservations & Communications Supervisor
Ashley	Meek	Owner/designer
Bridget	Fitch	Assistant Designer
Christiann	Moore	Owner/Designer
Ciara	Sotelo	Assistant Technical Designer
Danielle	Rushing	Founder
Lina	Mills	Designer
Matthew	Mathiasen	Senior Manager, Events & Marketing
Marty	Ornish	Artist

#### Guests

Andrea	Bruno	Professor Emeritus, SD Mesa
Anna Marie	Phillips	Adjunct Professor, SD Mesa
Ava	Gill	Counselor, SD Mesa
Chitra	Dabas	Associate Professor, r, CalPoly Pomona
Diana	Cavagnaro	Adjunct Faculty, SD Mesa
Gretchen	Bergman	Director Owner & Adjunct Faculty, SD Mesa
Helen	Trejo	Assistant Professor, CalPoly Pomona
Jeanne	Reith	Adjunct Faculty, SD Mesa
Jordyn	Smiley	Asst. Professor, SD Mesa
Kit	Kuriakose	Designer & Adjunct Faculty, SD Mesa
Liese Victoria	Hoffmire	Adjunct Faculty, SD Mesa
Monica	Romero	Acting Dean, Business and Technology, SD Mesa
Muditha	Senanayake	Professor and Chair, r, CalPoly Pomona
Pavel	Consuegra	Internships Coordinator. SD Mesa
Rachael	Libolt	Adjunct Faculty, SD Mesa
Rosa	Shook	President of Fashion Club, SD Mesa
Shirley	Pierson	Program Chair, Assoc. Professor of Clothing & Textiles, CE
Siobhan	Gazur	Owner, Adjunct Faculty, SD Mesa
Stacey	East	Adjunct Faculty, SD Mesa
Su lin	Chen	Adjunct Faculty. SD Mesa
Susan	Lazear	Professor Emeritus, SD Mesa
Zari	Wahab	Project assistant, SD Mesa
Meegan	Feori	Assoc. Professor, SD Mesa
Lizhu	Davis	Professor, CSU Fresno

- II. Approval of Agenda & Minutes**
  - a. Minutes unanimously approved.
  
- III. Revised Advisory Committee Guidelines**
  - a. Introduced Co-chairs: Christiann Moore and Danielle Rushing
  - b. Who can be a member of the committee was discussed and explained
  
- IV. Follow-Up from Previous Meeting**
  
- V. Employer Updates**
  - a. Industry updates, forecasts, & trends
  - b. Employer needs
  - c. Trends in occupation & labor market data
  - d. Upcoming Events – Open Share
  
- VI. College/Program Updates**
  - a. Vote on Mirage 2.0 - Digital Fashion Showcase entries:  
<https://forms.gle/qjndPfKr94wpEXc4A>
    - i. Committee members and guests voted on student entries for annual fashion show.
  - b. Share Program Data / Feedback
  - c. Action items for curriculum approvals
    - i. 2020/2021 Official Academic Catalog:  
[https://www.sdccd.edu/docs/StudentServices/catalogs/2020-2021/Mesa\\_2020-2021\\_catalog.pdf](https://www.sdccd.edu/docs/StudentServices/catalogs/2020-2021/Mesa_2020-2021_catalog.pdf)
    - ii. Foundations of Fashion Merchandising Certificate of Achievement - New
    - iii. Fashion Merchandising Associate of Science Degree and Certificate of Achievement - Modifications
    - iv. Computer Fashion Technology: Merchandising - Modifications
    - v. Fashion Design - AS and CA - Modifications
    - vi. Computer Fashion Technology - Design - AS and CA - Modifications
    - vii. Costume AS & Certificate
      - 1. Meegan Feori presented the new and modifications for ii-iv
      - 2. Jordyn Smiley presented the modifications for v-vii
      - 3. 1<sup>st</sup> motion to approve items i-vii Marty Ornish, 2<sup>nd</sup> motion to approve Ashley Meek. Advisory Committee unanimously approved items i-vii.
  - d. Equipment Needs
  - e. Budget
  - f. Enrollment
  - g. Fashion Club Update
    - i. Rosa Shook shared that the club has been meeting online due to the pandemic. The club has been hosting Fashion Fridays, where the club has hosted a knitting workshop, discussed upcoming classes, decorated graduation caps, Netflix viewing parties. Most exciting event this past semester was hosting NASA scientist who works with materials and textiles.
    - ii. A committee member inquired if the interview with the NASA scientist could be shared, Rosa Shook responded yes and that she would share it with committee members and guests.

- h. Past Events:
  - i. Fashion Redux 2021 – discussion panel
    - 1. Hosted online, good turn out, the theme this past year was uniforms.
  - ii. FPAC speakers
    - 1. Gretchen Bergman presented how through her non-profit work she utilizes fashion and fashion shows to promote awareness of drug addiction and the means for healing and treatment. Jordyn Smiley thanked Gretchen Bergman for her presentation for FPAC
- i. Upcoming Events:
  - i. Mirage 2.0 - Digital Fashion Showcase May 17 - 21<sup>st</sup>
    - 1. A website with new categories revealed each day at 6p
    - 2. A video premiere Friday at 6p.

## **VII. Partnership Opportunities**

- a. Work-based learning & internship opportunities
- b. Hiring & graduate connection opportunities
- c. Equipment donations
- d. Committee membership recruitment
  - i. LinkedIn Advisory Board closed/private group
  - ii. Please refer interested persons to our faculty
- e. Networking opportunities for committee members and students
- f. Committee assessment – committee accomplishments, action items, and recommendations
  - i. Nothing to report for this section; however, Christiann Moore encouraged committee members to submit items for future discussion.

## **VIII. Roundtable & Next Steps**

- a. Commitments and assignments for next meeting
- b. Breakout Rooms to Discuss
  - i. Networking meet-ups during the summer and fall
    - 1. n/a
  - ii. Fashion program late policy
    - 1. Members and guests recommended faculty have clear expectations and maintain contact with students. Discussed current flexibility with accepting late items and how it could change as pandemic eases. A safe open space for students to be comfortable with instructors should be fostered. Responding quickly, in a timely manner is important for students, can ease anxiety.
  - iii. How to incorporate manufacturing into program
    - 1. Members and guests shared that students need to learn more about manufacturing and tech packs, most of their experiences involved learning on the job. Also project lifecycle management software and Excel would be good for students to learn. Costing is another useful skill for students.
  - iv. How to incorporate sustainability into program
    - 1. Members and guests recommended integrating sustainability into every class. They offered ideas for students to utilize fabric scraps from manufacturers, to recycle fiber at Mesa,
  - v. How to incorporate data analytics into program

1. Members and guests shared some data analytics concepts could be too advanced for beginning students. Agreed the program should apply it as it relates to social media and incorporate into classes to introduce the concept.
- vi. How to incorporate 2D/3D design visualization into the program
  1. (iii-vi) Identify skills, software, resources of information
  2. n/a

**IX. Next Scheduled Meeting**

- a. Next meeting will be in early December 2021, the committee would like to try to host informal meet-ups before that time.
- b. Meeting adjourned, Christiann Moore and Danielle Rushing thanked everyone for attending. Jordyn Smiley and Meegan Feori thanked everyone as well and expressed appreciate for everyone's attendance and support of the fashion program.